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Recess Mobile

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RECESS MOBILE ACQUIRES PENNY SMS AND OHDONTFORGET.COM FROM JASON STIRMAN

Stirman Sees Acquisition Benefitting Existing Customers From Recess Mobile's Infrastructure and Support Improvements

Stirman, dubbed a "master at developing super simple, super useful sites" by TV personality Regina Lewis, sees the acquisition benefitting existing Penny SMS and Ohdontforget.com customers with infrastructure and support improvements offered by Recess Mobile

Columbus, Ohio (March 3, 2010) – Recess Mobile, an SMS application development and integration company, is proud to announce the addition of Penny SMS, a bulk text messaging tool, and Ohdontforget.com, an SMS-powered reminder service, to its arsenal of elegant, problem-solving mobile applications. Both Penny SMS and Ohdontforget.com come from Jason Stirman, who has been called a "master at developing super simple, super useful sites" by TV personality Regina Lewis.

Prior to being picked up by Recess Mobile, the two critically acclaimed applications were featured on NBC's Today Show, Time Magazine and The Wall Street Journal. Together, the two services currently boast over 40,000 users. Ohdontforget.com has been named one of Time Magazine's "50 Best Websites."

Penny SMS is a robust text messaging application that gives businesses of all sizes the power to send bulk SMS messages for just one penny apiece, with no monthly fees or minimum usage requirements.

Ohdontforget.com lets anyone send automated reminders to a mobile phone. Through the Ohdontforget.com website, users can enter their phone number, type out a brief message and schedule a delivery time. Users of the website employ the application for everything from reminding themselves to pay a bill or for a spouse to pick up the dry cleaning.

"We are really excited about the acquisition and the chance it will give us to reach the thousands of people that use Ohdontforget.com and Penny SMS," said Co-Founder of Recess Mobile Vitaliy Levit. "Recess Mobile has innovative and advanced technology, while Jason Stirman was able to develop the community and audience base. The combination of these strengths is what makes this the right move."

The two applications complement Recess Mobile's product offerings, focused on simple, useful applications. For instance, the Recess Paging System is a text message notification tool for restaurants and other businesses where customers experience a wait time. The solution eliminates the need for costly paging systems and frees patrons to take recess and leave the premises to run errands, do a little shopping, or just enjoy a walk.

“I am ecstatic to see my two SMS applications end up in the Recess Mobile family,” said Stirman on Recess Mobile’s acquisition of his applications. “Vitaliy and his team have the skills, drive and complementary products to provide better service to users of Penny SMS and Ohdontforget.com.”

About Recess Mobile

Established in 2009, Recess Mobile is known for its text messaging solutions that make doing business more cost-effective and convenient. Recess Mobile designs, develops, deploys and maintains innovative SMS applications.

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